Rancho Simi Recreation and Park District

**Why sponsor?**

Event sponsorship is a great way for your company to achieve name recognition and promote brand awareness to targeted groups within the community you serve.

**RSRPD Mission Statement:**

Rancho Simi Recreation and Park District is committed to providing safe parks, promoting a healthy lifestyle through recreational activities and amenities, and preserving open space, trails and community history.
Visit rsrpd.org for current events.

Event Coordinator.
determined by the Sponsorship Specialist and/or
Benefits vary based on the contribution and are to be
Volunteers hours may vary for:

- Listing on Event Banners to be hung at the following events, plus exposure during promotional period prior to event date
  - Simi Valley Egg Hunt (2,000 attendance)
  - Oak Park Egg Hunt & Spring Festival (3,000 attendance)
  - Huck Finn Fishin’ Derby (500 attendance)
  - Kidzfest (3,500 attendance)
  - Movies in the Park in Simi Valley & Oak Park (300 attendance x 10 events)
  - Music in the Park (3,000-3,500 attendance x 4 events)
  - Family Camp Out (150 attendance)
  - Aquapalooza (300 attendance)
  - Heritage Halloween (1,000 attendance)
  - Simi Valley Halloween Carnival (1,500 attendance)
  - Oak Park Halloween Carnival (1,000 attendance)
  - Oak Park Corn Hole Tournament (25 attendance)
  - Youth Triathlon (100 attendance)
  - Snowfest (4,500 attendance)
  - Alternative Recreation Dances (30 attendance x 12 events)
  - 50+ Community Games, Open & Closing Ceremonies (200 attendance)
  - Logo posted at all park & facility kiosks for the year
  - Company logo listed on each event page on RSRPD website
  - Social media presence

*Contact Sponsorship Specialist for more details.

Your donation provides resources that help an event run successfully.
-> Item donation examples include:
- gift certificates, gift cards, coupons for prizes
- candy for Egg Hunt & Halloween events
- swag, small prizes
- craft tables for youth at events
- food and beverage items
- and other ideas!
Volunteers hours may vary for:
- set up
- event activities, booth assistance
- clean up
Benefits vary based on the contribution and are to be determined by the Sponsorship Specialist and/or Event Coordinator.

Visit rsrpd.org for current events.

FRIEND OF THE DISTRICT
Item or monetary donations and/or event volunteering
Value varies

-$1,000 Donation
Benefits Valued at $3,200
Spots are limited!

-> Social media presence

$5,000 Donation
Benefits Valued at $15,000
Spots are limited!

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-$10,000 Donation
Benefits Valued at $30,000
Spots are limited!

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  - Snowfest (4,500 attendance)
  - Alternative Recreation Dances (30 attendance x 12 events)
  - 50+ Community Games, Open & Closing Ceremonies (200 attendance)
  - Logo posted at all park & facility kiosks for the year
  - A minimum of 12 email blasts throughout the year to promote events & the district
  - Company logo on each event page on RSRPD website
  - Logo on each event flyer
  - Logo in the Passport to Summer brochure
  - Audio announcement at events
  - Social Media Presence & Spotlight
  - 1 column by 2 3/4” ad in the Spring/Summer Reporter
  - Logo on Digital Signage at the Community Center & District Office

*Additional customizable options available. Contact Sponsorship Specialist for more details.

LUMINARY

-PACESETTER

-$5,000 Donation
Benefits Valued at $15,000
Spots are limited!

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