

Case Study – Health Alliance Plan

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Health Alliance Plan, MI Implements Revize® Content Management System

An Interview with Carlos Arevalo, Information Systems Architect, Health Alliance Plan (HAP).

In the following interview, Carlos Arevalo, Information Systems Architect, explains why HAP chose Revize® web content management software.

Health Alliance Plan, a nonprofit health plan based in Detroit, provides quality health care coverage to 576,000 members. Over its 40-year history, HAP has embraced change and seized opportunities to provide its customers with innovative health coverage solutions. Today, HAP provides “one-stop” health benefits shopping to companies ranging from two to tens of thousands of employees.

Challenges

“Initially, the bulk of the webmaster’s time was spent doing simple content changes and when it was all done the webmaster had to manually push the content to the website. On some days, there could as much as eight hours in one day spent on content updates. But the webmaster also had other duties including web site design and layout. The content updating needed to be automated so it could be extended to more non-technical individuals. In this manner the webmaster could spend more time on improving the web infrastructure and marketing.”

Choosing Revize®

“After a detailed web content management solution search, we narrowed it down to a few vendors. After weighting the benefits of each, HAP selected Revize. Too many of the other web content management solutions had too many features that we did not need and the result was a complex solution that a non-technical user would not be able to use. Not only was Revize easier to use but Revize also played well with our integrated IBM and Oracle environment.”

Benefits

“Revize locked down the web site design’s look and feel so we did not have to worried about accidental changes. We currently have approximately 9 Content Editors using Revize and we plan to roll out Revize to our Intranet as well.

In summary, Revize was the best deal for the money for all of the base functionality we needed and their customer support is responsive.”

Revize Overview

Created in 1996, Revize® CMS is a pioneer product in web content management systems. The company, Revize Software Systems develops and markets Revize® CMS, an affordable, innovative web content management and delivery system for non-technical people, across multiple market sectors. Revize® CMS is based on an intuitive user approach, it combines sound software architecture with similar state-of-the-art functionality, simplicity, rapid deployment, ease-of-use and scalability previously found only in more expensive, custom-designed software. For more information about Revize Software Systems or Revize® CMS, contact the company at Revize Software Systems, 1890 Crooks, Suite 340, Troy, MI 48084. Phone: 248-269-9263, Web Site: www.revize.com

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