1. Call to Order
   a. Pledge of Allegiance
   b. Attendance (by presence, not roll call)
      i. Position 1: Scott Kilmer
      ii. Position 2: Andrew Wiesenfeld
      iii. Position 3: Lora Butterfield
      iv. Position 4: Jeff Southard
      v. Position 5: Kim Larson
      vi. Position 6: Shawn Carter
      vii. Position 7: Jason Neil

2. Consent Agenda: All matters listed under Item 2, Consent Agenda, are considered routine in nature and will be enacted by one motion. Individual discussion of these items is not planned. A member, however, may remove any item to discuss as an item for separate consideration under New Business.
   a. Agenda Approval or Modifications
   b. Approval Meeting Minutes for June 3, 2019

3. Citizen Comment Period: This portion of the agenda is reserved for the public to comment on items not on the agenda. The Planning Commission may invite additional public comment on agenda items noted for discussion later in the meeting.

4. Items of Business
   a. Action Item(s)
      i. None
   b. Discussion Item(s)
      i. Buxton Update
      ii. Economic Development Survey
      iii. Interim Zoning

5. Staff Comments

6. Board Member Updates

7. Adjourn
1. **CALL TO ORDER:** Chair Butterfield called the meeting to order at 5:37 p.m.

   A. **Members Present:** Kilmer; Butterfield; Southard; Neil

   B. **Commissioners Absent:** Wiesenfeld; Larson

   C. **Staff Member(s) Present:** Darren Groth, Community Development Director

   Dave Gray, Assistant City Administrator/Finance Director

   D. **Others Present:** Mayor Eidinger

   Council Member Tomyn

2. **CONSENT AGENDA**

   A. **Agenda Approval or Modifications**

   B. **Approval of Meeting Minutes for May 6, 2019**

   i. Southard moved to approve, Neil seconded.

   ii. Board voted 4-0 to approve, as presented.

3. **CITIZEN COMMENT PERIOD:** None

4. **NEW BUSINESS**

   A. **Action Item(s)**

   i. None

   B. **Discussion Item(s)**

   i. City Marketing

   a. Groth opened discussion regarding RECon

   b. Gray added his perspective as well

   c. Discussion ensued

   ii. Incentives

   a. Groth introduced item and explained the research items he provided in the staff report

   b. Discussion ensued

5. **STAFF COMMENTS:** Groth asked if the members in Positions 1-3 are seeking reappointment.

6. **BOARD MEMBER UPDATES:** Butterfield asked when and how the vacant position will be filled.

7. **ADJOURN:** Chair Butterfield adjourned the meeting at 7:11 p.m.
Date: July 1, 2019

Title: Buxton Update

Attachments: None

Submitted By: Darren Groth, Community Development Director

Discussion
City staff recently kicked off the second year with Buxton during a strategy conference call with the City’s Buxton representative. We learned about their data and analytical platform (Scout) that was recently upgraded with several new reporting options. In addition, Buxton will be working to identify and target 20 additional profile matches with their updated 2019 demographic and consumer spending information. This agenda item is intended to serve as a briefing to the EDAB regarding the status of the Buxton agreement and the work staff is doing to move forward in leveraging this partnership to increase economic development opportunities in Edgewood.

Recommendation
Hold a discussion regarding the City’s partnership with Buxton.
Date: July 1, 2019

Title: Economic Development Survey

Attachments: 1) Questions from Board Member Wiesenfeld

Submitted By: Darren Groth, Community Development Director

Discussion
The City hosted an open house discussion regarding development along the Meridian Corridor on May 6, 2019 at 6 p.m. Invitations to the meeting were mailed to property owners within the Town Center (TC), Commercial (C), Mixed-Use Residential (MUR), or Business Park (BP) zoning district in the vicinity of Meridian Avenue.

The meeting allowed property owners to meet with the Economic Development Advisory Board (EDAB) and various staff members to learn about the City’s recent economic development initiatives, discuss which property owners are interested in learning more about potential economic development in Edgewood, and share City available resources with property owners to help retain existing businesses.

At the conclusion of the meeting, the EDAB members discussed how to build on the conversation that occurred at the meeting. One idea that came away from the EDAB discussion was to conduct a survey. This agenda item is intended to allow the EDAB to further discuss and refine the focus and objectives for a potential economic development survey.

Recommendation
Hold a discussion regarding the potential to conduct a survey, set its intended audience, identify possible outcomes, and establish a plan for the next steps.
Questions

(1) Describe what you think the City of Edgewood will look like commercially in five years:
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
(attach an extra sheet if necessary)

(2) In your mind, what factors either detract from or attract businesses to the City of Edgewood?
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
(attach an extra sheet if necessary)

(3) What measures (code, regulation, specify other) could the City of Edgewood pursue to promote/attract commercial activity to the "Town-center" and/or the Meridian corridor?
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
(attach an extra sheet if necessary)

(4)(a) If the Economic Development Advisory Board (EDAB) were to hold a workshop where we invited property developers to attend, as a property owner, would you be interested in attending?  ______ (Yes)  ______ (No)

(4)(b) What do you as an individual property owner see as the pros/cons in working collectively with other property owners to jointly develop your respective properties?
Pros:
______________________________________________________________________________
______________________________________________________________________________
Cons:
______________________________________________________________________________

(5) The EDAB is a public entity, which is in part responsible for reaching out to the business community. How would you like to see the EDAB provide that outreach?
______ receive Minutes from the EDAB meetings
______ receive the City of Edgewood magazine
______ dedicated segment on the City of Edgewood webpage
______ Periodic workshops
______ other, please specify: ________________________________________________________________________________
Date: July 1, 2019

Title: Interim Zoning

Attachments: None

Submitted By: Darren Groth, Community Development Director

Discussion
On April 9, 2019, the City Council adopted Ordinance No. 19-0547, which set a 6-month period for the prohibition on accepting and processing applications for new residential/multi-family development in the TC, C, MUR, and BP zones. The City provided the requisite public notice of the public hearing, and the City Council held the 60-day hearing on May 14, 2019. During the hearing, City Council heard the staff report and public testimony and subsequently voted to keep the interim zoning ordinance in place for the full six-month period.

On May 28, 2019, City Council adopted the findings of fact in support of the interim zoning ordinance. The next discussion regarding the interim zoning ordinance occurred during the June 4, 2019 study session. The conversation focused on scheduling an opportunity to meet with Edgewood citizens in a town hall format, which would enable a two-way dialogue between City Council and citizens. The first town hall meeting was scheduled for June 20, 2019 at 6 p.m. This agenda item is intended to allow City Council to review the town hall meeting and discuss any other questions or concerns with the interim zoning ordinance.

Recommendation
Hold a discussion regarding the interim zoning ordinance.