1. Call to Order
   a. Pledge of Allegiance
   b. Attendance (by presence, not roll call)
      i. Position 1: Scott Kilmer
      ii. Position 2: Andrew Wiesenfeld
      iii. Position 3: Lora Butterfield
      iv. Position 4: Jeff Southard
      v. Position 5: Kim Larson
      vi. Position 6: Colleen Wise
      vii. Position 7: Jason Neil

2. Consent Agenda: All matters listed under Item 2, Consent Agenda, are considered routine in nature and will be enacted by one motion. Individual discussion of these items is not planned. A member, however, may remove any item to discuss as an item for separate consideration under New Business.
   a. Agenda Approval or Modifications
   b. Approval Meeting Minutes for April 1, 2019

3. Citizen Comment Period: This portion of the agenda is reserved for the public to comment on items not on the agenda. The Planning Commission may invite additional public comment on agenda items noted for discussion later in the meeting.

4. Items of Business
   a. Action Item(s)
      i. None
   b. Discussion Item(s)
      i. City Marketing
      ii. Property Owner Meeting

5. Staff Comments

6. Board Member Updates

7. Adjourn
1. **CALL TO ORDER:**

   Chair Butterfield called the meeting to order at 5:30 p.m.

   A. **Members Present:** Kilmer; Wiesenfeld; Butterfield; Southard; and Neil

   B. **Commissioners Absent:** Larson and Wise

   C. **Staff Member(s) Present:** Darren Groth, Community Development Director
      Dave Gray, Assistant City Administrator/Finance Director

   D. **Others Present:** Mayor Eidinger
      Council Member Tomyn

2. **CONSENT AGENDA**

   A. **Agenda Approval or Modifications**

   B. **Approval of Meeting Minutes for March 4, 2019**
      i. Wiesenfeld moved to approve, Neil seconded.
      ii. Board voted 5-0 to approve, as presented.

3. **CITIZEN COMMENT PERIOD:** None

4. **NEW BUSINESS**

   A. **Action Item(s)**
      i. 2019 Work Plan
         a. Groth introduced this item by explaining the changes from the last meeting.
         b. Discussion ensued.
         c. Chair Butterfield asked to reorder and retitle.
         d. Wiesenfeld moved to approve, as amended per Chair Butterfield’s suggestions.
         e. Neil seconded the motion.
         f. Board voted 5-0 to approve, as amended.

   B. **Discussion Item(s)**
      i. Marketing Plan
         a. Groth opened with a detailed presentation of each exhibit.
         b. Discussion ensued.
         c. Board agreed to receive and review further detail at their next meeting.

5. **STAFF COMMENTS:**

   Groth updated the Board regarding staffing, building numbers, and business openings.

6. **BOARD MEMBER UPDATES:**

   Neil asked about advertising and Edgewood magazine
   Kilmer asked about business recruitment
   Chair Butterfield mentioned the May 6 property owner meeting

7. **ADJOURN:**

   Chair Butterfield adjourned the meeting at 6:39 p.m.
Date: May 6, 2019

Title: City Marketing Plan

Attachments: None

Submitted By: Darren Groth, Community Development Director

Fiscal Note: None

Discussion
The City of Edgewood Council and Administration have labored over the past two years to ignite Business Development in concert with overall Community Development that will bring the City a rooftop mix of Commercial, Retail and Residential balance to provide sustained financial support, maintaining various levels of services. After hiring a data analytic company (Buxton) to produce metrics illuminating what business may be interested in locating in Edgewood, the City sought help with a marketing plan to “spread the word” of the Buxton’s data. This agenda item is intended to allow the Economic Development Advisory Board (EDAB) to continue with City Council’s desire of reviewing the City’s various economic development endeavors.

Recommendation
Hold and discussion and await additional direction from City Council regarding the EDAB’s role in advising on a marketing plan.
Date: May 6, 2019

Title: Property Owner Meeting

Attachments: 1) Open House Announcement

Submitted By: Darren Groth, Community Development Director

Discussion
The City is hosting an open house discussion regarding development along the Meridian Corridor on May 6, 2019 at 6 p.m. Invitations to the meeting were mailed to property owners within the Town Center (TC), Commercial (C), Mixed-Use Residential (MUR), or Business Park (BP) zoning district in the vicinity of Meridian Avenue. The meeting’s purpose is to allow property owners to meet with the Economic Development Advisory Board (EDAB) and various staff members to learn about the City’s recent economic development initiatives, discuss which property owners are interested in learning more about potential economic development in Edgewood, and share City available resources with property owners to help retain existing businesses.

Recommendation
Hold an open house discussion regarding development along the Meridian Corridor.
Notice of Open House Meeting

- **WHO:** Meridian corridor property owners
- **WHAT:** Property Owner Open House
- **WHEN:** May 6, 2019 at 6 p.m.
- **Where:** City Council Chamber, Edgewood City Hall (2224 104th Avenue E)
- **WHY:** Discussion of real estate, economic development, and land availability

Pierce County data identified you as an owner of property within the TC, C, MUR, or BP zoning district. As such, the City of Edgewood would like to invite you to an open house discussion about development along the Meridian Corridor.

Darren Groth, AICP, CPM
Community Development Director
darren@cityofedgewood.org